



Press release

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For immediate release

bankUP introduces digital-only SME bank and platform at Finovate Europe

bankUP will present its bankUP digital-only SME fintech bank as well as its banking platform, the first of its kind, at Finovate Europe 2017 in London. This is an important milestone in bankUP's mission of reshaping the SME banking landscape and financial services across Europe.

The bankUP platform helps to build a digital bank from scratch and enables existing banks to innovate faster in selected verticals. However, bankUP is about more than technology alone. On top of our platform, we have built a digital-only SME fintech bank that addresses the needs of a younger generation of entrepreneurs (the so-called 'millennipreneurs') and that integrates various banking services (current account, cards) directly into the SME value chain.

We will be more than happy to unveil features of our technology on stage in London:

1. Banking services tailored to specific industries and business types
2. Real-time access to credit and trade financing fintech services
3. Fintech service hub providing SME with various products and services, all in one digital frontend

At Finovate Europe 2017, we will demonstrate how we solve day-to-day problems of SME by using mobile and web together with smart analytics. Moreover, we will show how we help to create better banks, which can be customized to the needs of specific industries, business models and personal needs of entrepreneurs.

Key messages of our bankUP presentation will be:

- Banks and fintechs should integrate to provide better service for SME. bankUP's technology enables this integration.
- Business banking has to transform into an industry-wise model. Our platform can use existing core banking (BaaS) systems to build vertical, tailored banking business lines and differentiate the value proposition.
- Millennipreneurs are so much more different compared to previous generations of entrepreneurs. bankUP is a business banking service that address their needs and expectations.
- Our SME banking service will be available in Q2 2017 for customers in the EU (for a number of selected countries).



- We are open for discussion with banks in order to leverage technologies that foster innovation in the SME segment.
- We are looking for financing.

About bankUP

bankUP BVBA is headquartered in Kontich, Belgium. bankUP is an international team composed of seasoned consultants and entrepreneurs with experience in digital banking, fintech and IT architecture. bankUp's mission is to reshape the SME banking landscape and financial services across Europe.

About FinovateEurope

FinovateEurope is a demo-based conference for innovative startups and established companies in the fields of banking and financial technology. Held in London, the event offers an insight-packed glimpse of the future of finance via a fast-paced, intimate, and unique format. FinovateEurope is organized by The Finovate Group. For more information on the event or to view videos of previous demos, please visit finovate.com.

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