bankUP has just announced its availability at FinovateEurope

The bankUP team has come a long way in a very short time to present at Finovate Europe its innovative, built from the ground up banking platform. Our agile and smart solution for SMEs has caught the eyes of the Finovate audience having found it relevant and much needed.

Our mission for the Finovate Europe demo was to show Europe that bankUP is taking different approach to banking and fully understands SMEs needs. We aim to be an open ecosystem of fintech service addressing the needs of a younger generation of entrepreneurs and promise to create a purely digital and unique user experience. In our demo we've unveiled features which gives entrepreneurs the possibility to get their personal business command center and solve day to day problems while running their own business. We empower small businesses to better manage their business functions and make smarter decisions by supporting them with a customized set of business functionalities.

Several reports showed that the SME segment is underserved by the banks, our aim is to change this situation and provide entrepreneurs with crucial, tailor-made, digital banking solution. bankUP plans to launch in Q4 2017. Initially in Belgium, Germany, Spain and Poland, while UK is also an important step in our roadmap. We will quickly extend our operations and service availability to EU countries as well as connect new global and local partners.

Finovate was indisputably an important milestone in bankUP development. The positive feedback on our demo was great which is a huge recognition for us, especially taking into consideration the rank of the event and banking experts in the audience. It motivates us to work harder in order to establish the best banking platform for SMEs on the market and disrupt the banking in this segment.

About bankUP

bankUP BVBA is headquartered in Kontich, Belgium. bankUP is an international team composed of seasoned consultants and entrepreneurs with experience in digital banking, fintech and IT architecture. bankUP's mission is to reshape the SME banking landscape and financial services across Europe.

About FinovateEurope

FinovateEurope is a demo-based conference for innovative startups and established companies in the fields of banking and financial technology. Held in London, the event offers an insight-packed glimpse of the future of finance via a fast-paced, intimate, and unique format. FinovateEurope is organized by The Finovate Group. For more information on the event or to view videos of demos, please visit finovate.com.